



PRODUCT NEWS

Lausanne (CH), 3rd. February 2023

Mix it up!

The new OXO Premium Barware Collection

OXO introduces the new Barware Utensils Collection at Ambiente 2023 in Frankfurt

The new OXO barware collection combines stylish looks with ease of use and offers a comprehensive range of stainless steel bartending accessories, Perfect for a cocktail night with friends, a relaxing wine evening at home or as the ideal gift for cocktail lovers & connoisseurs.

Everyone who loves creating new mixes or is fond of serving mock- and cocktail classics at home is now equipped with the right tools, measuring, shaking and serving just like a professional bartender.

Show-off your bartending skills and entertain your guests with the elegant, non-stick **OXO Steel Single Wall Cocktail Shaker**. A measuring cup and shaker in one, the lid also doubles as a jigger. RRP €29.99/£25.00



Strain and pour cocktails with no drips thanks to the **OXO Steel Cocktail Strainer** that fits inside cocktail shakers or glasses (RRP €12.99/£10), while the **OXO Steel Muddler** with ribbed base (RRP €19.99/ £18.00) helps to release aromas and natural oils from mint leaves and other herbs, perfect for crushing mint and citrus fruits for mojitos, mint juleps, sidecars and more.





For individual measures, use the **OXO Good Grips Steel Double Jigger** which comes with different measurement sizes and features the classic OXO soft, comfortable, non-slip grip. RRP €14.99/£12.00

With the **OXO Steel** collection wine lovers can elevate the experience of fine wine with these elegant stainless steel tools: The **OXO Steel Double Lever Waiter's Corkscrew** and its soft comfortable body smoothly glide through any cork (€24.99/£20.00). If you need a bigger handle to open a bottle, you can use the help of the **OXO Steel Winged Corkscrew with Removable Foil Cutter**. It smoothly removes corks without pulling and the extended body provides for better stabilization while opening. RRP €39.99/£35.00.



The **OXO Steel Spillproof Wine Stopper Set** is designed to make a great bottle of wine last longer. It expands to fit any bottle, while the seal automatically tightens to fit the bottleneck and contracts when the top is pulled up. The stainless-steel accent creates an elegant touch. RRP €16.99/£14.00



Further product innovations in the range include: the strong **OXO Steel Die-Cast Bottle Opener**, the **OXO Steel Shot Pourer**, the **OXO Steel Angled Jigger** with its patented angled surface that allows measurements to be read from above, the **OXO Steel Ice Bucket & Tong Set** which remains cold inside and prevents outer condensation, as various **OXO Ice Cube Trays**.



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Make everyday better, every day. Guaranteed.

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Note to the editors:

For stockist details call 0114 242 7295 or visit www.oxouk.com

About OXO

For over 30 years, OXO has been globally recognized for its groundbreaking, award-winning universal product design. Starting with the iconic OXO Good Grips Swivel Peeler in 1990, OXO has paired innovation and purpose to create tools and gadgets that make everyday living better, every day. Today, OXO makes products that span several home categories: cooking, baking, cleaning, storage and organization, coffee, baby. The brand has won over 100 design awards worldwide; its products reside in the collection of the Museum of Modern Art and the Smithsonian Cooper Hewitt National Design Museum. OXO consistently challenges convention, solving problems and anticipating needs with thoughtful, modern design solutions. OXO is a proud member of 1% for the Planet, committing 1% of annual sales to support environmental nonprofits. Learn more about how OXO is making the everyday better at www.oxo.com.

About Helen of Troy Limited

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