

PRODUCT NEWS

Lausanne (CH), February 3rd, 2023

New OXO Seafood Utensils

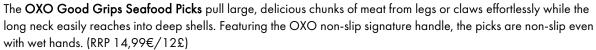
OXO introduces the new and upgraded Premium Seafood Collection at Ambiente 2023 in Frankfurt

Lobster, mussel, and shrimp dishes always create a special occasion and evoke memories of the last summer vacation by the sea with the new seafood utensils from OXO, now making it even easier to enjoy the taste of the sea at home.





The OXO Good Grips Seafood & Nut Cracker combines classic design and modern comfort to crack open seafood and nuts effortlessly. The ridged opening securely fits claws and nuts of any size, while the narrow center is designed to pinch even thin crab legs. (RRP 18,99€/15£)







The OXO Good Grips Seafood Scissors make cutting through shells and fish a breeze. Featuring a special curved design for lobster tails, crab claws and shrimp, plus a built-in, these scissors offer all-in-one convenience.





The scissors, like the entire series, are easy to clean and dishwasher safe. (RRP 20,99€/19£)

The OXO Good Grips Oyster Knife opens oysters easily and quickly. The sturdy stainless steel blade and the bent tip pierce and pry open even the toughest of shells. It then effortlessly separates the meat from the shell while the soft handle is shaped to fit comfortably in your hand. (RRP $14,99 \ensuremath{\in} /12\ensuremath{\mathfrak{L}})$



Make every day better, every day. Guaranteed.

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Note to the editors:

For stockist details call 0114 242 7295 or visit www.oxouk.com

About OXO

For over 30 years, OXO has been globally recognized for its groundbreaking, award-winning universal product design. Starting with the iconic OXO Good Grips Swivel Peeler in 1990, OXO has paired innovation and purpose to create tools and gadgets that make everyday living better, every day. Today, OXO makes products that span several home categories: cooking, baking, cleaning, storage and organization, coffee, baby. The brand has won over 100 design awards worldwide; its products reside in the collection of the Museum of Modern Art and the Smithsonian Cooper Hewitt National Design Museum. OXO consistently challenges convention, solving problems and anticipating needs with thoughtful, modern design solutions. OXO is a proud member of 1% for the Planet, committing 1% of annual sales to support environmental nonprofits. Learn more about how OXO is making the everyday better at WWW.OXO.COM.

About Helen of Troy Limited

Helen of Troy Limited (Nasdaq: HELE) is a leading global consumer products company offering creative solutions for its customers through a diversified portfolio of well-recognized and widely trusted brands, including OXO, Hydro Flask, Vicks, Braun, Honeywell, PUR, Hot Tools and Drybar. We sometimes refer to these brands as our Leadership Brands. All trademarks herein belong to Helen of Troy Limited (or its subsidiaries) and/or are used under license from their respective licensors. For more information about Helen of Troy, please visit www.helenoftroy.com.

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